

STARTERS



Vendor Marketing Campaigns.....FREE

Most vendors offer email campaigns, social media campaigns, and more through their partner portal.

Foundation Class Vouchers.....FREE

\$500 value. Use these introductory courses as a follow up to an email campaign or at an event for customers to dive a little deeper into a product. Choose one or more from the below options:



Palo Alto Networks Strata Foundations
Palo Alto Networks Cortex Foundations
Palo Alto Networks Prisma Access Foundations



Okta SSO & MFA Foundations



Infoblox DNS Security Overview
Infoblox Foundations of NIOS 110

Webinars.....FREE

\$500 value. Cloud Harmonics will provide the content and expert solution architect to present a webinar on topics within all vendors in our ecosystem.

Contact your
Cloud Harmonics
account manager for
more details



Use this menu as a guide to turn up the heat on your marketing efforts. Funding for events can be covered by Cloud Harmonics or vendor MDF depending on approval, so start crafting your marketing approach today!

BEVERAGES



Expo Platform.....PRICE VARIES

Proprietary online conference platform for vendor showcases, integration demos, and more. Price is dependent on length of event, number of attendees, etc.

Gamification Platform.....FREE

Contests for internal sales teams to drive leads with Cloud Harmonics sponsored prizes.

ENTREES



End User Virtual Events.....PRICE VARIES

We will work with event vendors to come up with a fun and interactive virtual event for your customers. Pricing listed is dependent upon number of attendees, options chosen, etc. Below are just a few examples:

- Magic Show.....\$5K
- Virtual Escape Room.....\$4K
- Coffee Tasting with Latte Art.....\$8K+
- Mixology Class.....\$8K+
- Resurgence Brewery Tour.....\$6K+
- Celebrity Chef.....\$11K+
- Master Sommelier Overview.....\$11K+
- Comedian/Family Game Night.....\$17K+
- Golf Swing Analysis.....\$20K+

Appointment Setting.....PRICE VARIES

We will sponsor an appointment setting campaign for agreed upon amount of meetings.

Call Out Days.....PRICE VARIES

Whitelist account mapping with local vendor team with sponsored lunch and prizes

Drop Campaign.....PRICE VARIES

Coordinate white list with local vendor sales team with sponsored gift drops

Onsite Lunch and Learn.....PRICE VARIES

Cloud Harmonics provides instructor or assists with content. We also sponsor lunch for attendees and a give-away for one attendee

Tech Showcase/SKO Event Sponsorship

Sponsorship level for VAR hosted event up to \$5,000.

